

AGENDA OF EVENT SERIES

**SHAPING THE UNKNOWN FUTURE
TOWARD SMART CITY**

1 JULY 2020 - 30 SEPTEMBER 2020

The global COVID-19 novel coronavirus pandemic has severe negative impacts on all aspects of social life in 2020. It has rapidly spread around the world, posing enormous health, economic, environmental and social challenges to the entire human population. As an estimated 70% of the world population will live in cities by 2050; architecture, urban design and planning against pandemic will become even more important in years to come. In other aspect, the pandemic also offers a chance to change and prepare for our future, this is the time for us to reshape the way our cities are built, maintained and lived in for our own better life. We may have a question: How should we shape our city for the unknown future toward smart city?

On behalf of University of Economics Ho Chi Minh city, Institute of Smart City and Management (ISCM) collaborates with more than twenty international jury members, NGO, foreign universities and several companies around the world, we organize the series of “Shaping the unknown future toward smart city”.

More information at:

<https://www.facebook.com/ISCM.ueh>

<http://iscmfuturecity.ueh.edu.vn>

Organizer

University of Economics Ho Chi Minh City (UEH), Viet Nam

Institute of Smart City and Management (ISCM), Viet Nam

Ministry of Education, Korea

UNESCO Unitwin

United Nations Academic Impact

Handong Global University (HGU), Korea

Politecnico di Milano (Polimi), Italy

Institute of Transportation (IMOB), Belgium

University of Architecture Hochiminh city (UAH), Viet Nam

Hochiminh city University of Technology (HcmUT), Vietnam

Blekinge Institute of Technology (BTH), Sweden

University of Melbourne, Australia

Le Cnam, France

Technological University of Mandalay (TUM), Myanmar

SmithGroup, USA

Sponsors

Handong Engineering and Construction Co. Ltd., Korea

Korea Institute of Building Energy Technology (KBeT), Korea

The Keychain of Information & Energy technology (THE KIE), Korea

HTE Global Co. Ltd., Vietnam

OMGEVING Landscape Architecture Urbanism, Belgium

Media sponsor

CafeTek HTV, Vietnam

1. International Design Online Competition: “Future City: Smart Design for Post Pandemic World”

1 Jul - 30 Aug

Target audiences: students of 400 universities around the world

Total prize: 5500 USD

Deadline: 30th Aug 2020

More information about the contest and the sponsor packaging to be co-organizer

<http://iscmfuturecity.ueh.edu.vn>

<https://www.facebook.com/ISCM.ueh>

2. Online International Summer Camp: “Smart Design Thinking to Lead Post Pandemic Urban Future”

20 Jul - 30 Jul

Host: HGU, ISCM-UEH, TUM, UAH, HcmUT

Target audiences: students of 6 universities (UEH, HGU, TUM, UAH, HcmUT, TDTU) in Vietnam, Korea, Myanmar.

Site: Hochiminh City, Mandalay, Sejong.

Vietnam Topic: Market Life – Story of Saigon.

3 type of traditional markets in SGN (Bến Thành market (typical & tourist market), Bàn Cờ market (informal becomes formal market), surrounding of Bà Chiểu market (informal market)).

More information:

<https://www.facebook.com/ISCM.ueh>

<https://www.facebook.com/groups/451633399027079/>

3. Workshop and Exhibition: “Smart Future City”

12 Sep - 28 Sep

Workshop:

The first ten groups who are qualified in the shortlist will be gathered in the ISCM studio to make the model for their proposed design in the contest. The foreign groups who cannot join offline will send the necessary information which allows the ISCM group to help to make models and print out the poster for the exhibition.

Exhibition:

ISCM products:

R2S platform: Demo and Video

Partner: IMOB, Hasselt University (UH), Belgium

Smart Tourist App: Demo and Video

Organizing of Idea Innovation Talk/ Share for Hackathon audiences of the contest (detail updated later)

Partner: DoT, IoTLink Co. Ltd.

Target respondents: tourists and local people

Purpose: pop up 178 attracted tourist points which provided by HCMC Department of Tourism; create typical streets; community participation.

VR product for urban scale: Urban scale and Interior scale

Heliodon equipment: Prototype model

International studio camp: Posters and Videos

International contest: Posters and Models

Stakeholders

Update later

4. Smart City - Webinar

- **Panel Discussion 1: Urban Problem-Solving for Vietnam**

Wednesday, 26th August 2020

- **Talkshow: Future Outlook**

Tuesday, 22nd September 2020

- **Panel Discussion 2: Sustainable Transport Safety**

Wednesday, 23rd September 2020

- **Panel Discussion 3: Innovative Approach**

Thursday, 24th September 2020

- **Panel Discussion 4: Smart Campus Planning
Toward Satellite City & College Town**

Friday, 25th September 2020

Panel Discussion 1
Urban Problem-Solving for Vietnam

Wednesday, 26th August 2020

Duration: 60 mins.

Time: 18:00 - 19:00 (GMT +7)

In Vietnamese only

Place: Smart City StudioLab. ISCM

Host: ISCM, Blockathon

In collaboration with Dot, DoPA

Content	Name	Topic
Welcome	Oanh Bui	
Panelist Introductions	Oanh Bui	
Panelist presentation 1	Dr. Tu Anh Trinh	Urban Issues – Ideation toward City Transformation <ul style="list-style-type: none">- Smart Tourist App- Smart Detector- R2S education platform- Traditional Market in New Normal
Panelist presentation 2	Dr. Nguyen Anh Tuan	Framework for Smart City
	Prof.Dr. Vo Thi Ngoc Thuy	How Smart Tourism Process?
Panelist presentation 3	Cris. D. Tran	Emerging Technologies: Enabler to Realize Idea into Practice <ul style="list-style-type: none">- AI, VR, AR- IoT- Blockchain: Enable integration & collaboration
Moderator-curated questions directed to the panelists	Oanh Bui	
Q&A	Oanh Bui	Questions from the audience directed to a panelist(s)
Summary	Oanh Bui	
Remark	Dr. Tu Anh Trinh	Thank you and Conclusion

Talkshow
Future Outlook

Tuesday, 22nd September 2020

Duration: 80 mins.

Time: 18:00 - 19:10 (GMT +7)

Host: ISCM, Polimi, HGU, Trieste, SmithGroup

Content	Name	Topic
Welcome	Dr. Tu Anh Trinh	
Talkshow introduction	Dr. Barbara E.A.Piga	
Keynote 1	Prof. Elena Marchigiani	Towards Healthy and Proactive Cities - Accessibility for all and the Role of Urban Design
Q&A	Dr. Barbara E.A.Piga	
Keynote 2	Prof. Ducksu Seo	Future Urban Planning: Driverless car city or Car free city?
Q&A	Dr. Barbara E.A.Piga	
Keynote 3	Michael Johnson	Advancing policy + Re-Shaping urban environments around transportation innovation
Q&A	Dr. Barbara E.A.Piga	
Summary	Dr. Barbara E.A.Piga	
Close remark	Dr. Tu Anh Trinh	Thank you and Conclusion

Panel Discussion 2 **Sustainable Transport Safety**

Wednesday, 23rd September 2020

Duration: 70 mins.

Time: 14:00 - 15:10 (GMT +7)

Host: ISCM, IMOB, WiTL

In collaboration with *University of the Philippines, Universiti Teknologi MARA
Xavier University-Ateneo de Cagayan, Thammasat University*

Content	Name	Topic
Welcome	Dr. Tu Anh Trinh	
Panelist Introductions	Assoc.Prof Sheilah Gaabucayan	
Panelist presentation 1	Prof. Geert Wets IMOB, Belgium	How digital innovation and technology advance road safety education and lifelong learning?
Panelist presentation 2	Phuong M. Hoang	Utilizing intelligent services to enhance the quality of transport education system
Panelist presentation 3		Gender equality in transport safety toward smart city development
	Dr. Derlie Mateo-Babiano	Reflection from Australia on women in transport safety
	Assoc.Prof Masria Mustafa	Reflection from Malaysia on women in transport safety
	Assoc.Prof Anabel A. ABuzo	Reflection from Phillippines on women in transport safety
	Assoc. Pawinee Imatraku	Reflection from Thailand on women in transport safety
Q&A	Assoc.Prof Sheilah Gaabucayan	Questions from the audience directed to a panelist(s)
Summary	Assoc.Prof Sheilah Gaabucayan	
Remark	Dr. Tu Anh Trinh	Thank you and Conclusion

Panel discussion 3
Innovative Approach
Thursday, 24th September 2020
Duration: 70 mins.
VN Time: 14:00 - 15:10 (GMT +7)
Host: ISCM, UII, TDTU, Le Cnam



Content	Name	Topic
Welcome	Nguyen Thi Phuong Thao	
Panelist Introductions	Dr. Vu Kim Oanh	
Panelist presentation 1	Dr. Pham Anh Duc Dr. Tang Van Tai Dr. Tu Anh Trinh	From Smart Detector and Eco-Material to Apply Science Incubator
Panelist presentation 2	Dr. To Kien	Smart, Innovative and Livable Towns: Case Studies from Japan and a Visionary Model for Vietnam
Panelist presentation 3	Prof. Karim Medjad	Smart cities and scenario planning: How to anticipate the “unthinkable”?
Moderator- curated questions directed to the panelists	Dr. Vu Kim Oanh	Update later
Q&A	Dr. Vu Kim Oanh	Questions from the audience directed to a panelist(s)
Summary	Dr. Vu Kim Oanh	
Remark	Nguyen Thi Phuong Thao	Thank you and Conclusion

Panel discussion 4
Smart Campus Planing
Toward Satellite City & College Town

Friday, 25th September 2020

Duration: 60 mins.

Time: 18:00 - 19:00 (GMT +7)

Host: ISCM, SmithGroup

Content	Name	Topic
Welcome	Dr. Tu Anh Trinh	
Panelist Introductions	Anh Le	
Panelist presentation 1	Neal Kessler	
Panelist presentation 2	Dr. Nguyen Anh Tuan HCMC, DoPA	
Panelist presentation 3	Prof. Rob Cuyvers	To be confirmed
Moderator-curated questions directed to the panelists	Anh Le	Topic to discuss
Q&A	Anh Le	Questions from the audience directed to a panelist(s)
Summary	Anh Le	
Remark	Dr. Tu Anh Trinh	Thank you and Conclusion

Speakers



Prof. Elena Marchigiani
Department of Engineering
and Architecture
University of Trieste
Italy

Architect, ph.D and Associate Professor in Urban Planning at the Department of Engineering and Architecture of the University of Trieste, where she teaches urban planning and design at the Courses of Studies in Architecture and in Civil Engineering. Her main research fields are: urban planning and city management, social housing and neighborhood regeneration, accessibility for all, interactive and participatory design processes.

The catalogue of her publications can be found at:
https://arts.units.it/simple-search?filterquery=rp00854&filtername=author&filtertype=authority&sort_by=bi_sort_2_sort&order=DESC#.V4CqT663FaV

E-mail: emarchigiani@units.it.



Assoc.Prof Vo Thi Ngoc Thuy
Deputy Director
Department of Tourism
Ho Chi Minh City
Vietnam

Assoc. Dr. Vo Thi Ngoc Thuy is currently the Deputy Director of the Department of Tourism Ho Chi Minh City. Previously, she had many years working in educational management, teaching and research in the field of Marketing and Management. With the Department of Tourism, she is implementing the City's tourism development strategy for Ho Chi Minh City to 2030 and a smart tourism project to 2030.



Prof. Geert Wets
Director
Transportation Research
Institute
Hasselt University
Belgium

Prof. Dr. Geert Wets is the full professor and became the director of the Transportation Research Institute of Hasselt University since 2003. He graduated from KU Leuven in Belgium in 1991 and obtained his Ph.D. at TU Eindhoven in the Netherlands in 1998. Geert has been responsible for project management tasks on various European and national projects (both applied and fundamental scientific research) in the field of road safety and was the coordinator for the Policy Research Center for Traffic Safety (Flemish Government). He has served as a referee for many leading international journals and conferences in the field of road safety & transportation and now is an advisor on the scientific board of the SWOV (the Netherlands). In 2020, Prof. Dr. Geert Wets is ranked in the top 15 most productive and influential authors in the field of road safety since 1970, conducted by the top magazine in road safety 'Accident Analysis and Prevention.



Prof. Karim Medjad
CNAM university
France

Karim Medjad is the holder of the chair “international development of the enterprises” at the Conservatoire National des Arts et Métiers (Cnam).

He started his career as a lawyer in international law firms and he continues to practice in the areas of venture capital transactions and international contracts.

He holds a LL.M degree from Harvard Law School, a Ph.D in Economics from Paris-Sorbonne, and is a former fellow of the Institute of Defense and Strategic Studies.



Prof. Ducku Seo
Institute for Global Education
Handong Global University
Korea

Dr. Seo Ducksu is a professor of Handong Global University and an urbanist who is leading creative urban projects and studies around the world. He was educated at Handong Global University for an architecture bachelor degree, Harvard University for an urban design master degree, and received a PH.D. in urban planning from Seoul National University. He has experienced professional design and planning projects in renowned institutes of multiple countries. Partnering with NIBC Global Institute and ISCM (Institute of Smart City and Management), he is enthusiastically involved in innovative urban planning projects and regional studies based on the sustainable city paradigm around emerging world cities.



Prof. Rob Cuyvers
Dean Emeritus
Faculty of Architecture
and arts
Hasselt University
Belgium

Professor Rob Cuyvers was an urban planner in the City of Mechelen, Belgium and a senior advisor for private companies and the Flemish government. He successfully managed large, complex urban projects in a regional or urban context. He was responsible for teams and budgets, and for formulating objectives and achieving goals (e.g. Lamot-site Mechelen, Park Spoor Noord Antwerp, Spatial Structure Plan Antwerp).

He built up experience with participation processes and co-creation involving different actors, such as inhabitants, economic actors, planners, social actors and policy makers. He was Director of the research group Mobility and Environment of the University College PHL and Head of the department of Architecture, Interior Architecture and Arts at the University College PHL.

He was Dean of the Faculty of Architecture and arts at Hasselt University, and promoter of different international and community projects. He was member of the jury of a lot of awards, competitions and selections (e.g. for the Flemish Governmental Architect).



Prof. Barbara E.A. Piga
 Department Architecture
 and Urban Studies
 Laboratorio di Simulazione
 Urbana Fausto Curti
 Politecnico di Milano
 University
Italy

An Architect by education with a PhD in Urban Planning, Barbara Piga is Assistant Professor at the Politecnico di Milano, where she is coordinator of the Laboratorio di Simulazione Urbana Fausto Curti - labsimurb (Dep. of Architecture and Urban Studies) since its foundation in 2007. At labsimurb she coordinates and leads projects related to experiential simulation and sensory urban design. She is the POLIMI Coordinator of two European Projects H2020 EIT Digital AR4CUP: Augmented Reality for Collaborative Urban Planning (2019 & 2020) where she is responsible for a novel co-design methodology through AR and VR. She was part of others H2020 and national projects. She is member of several Editorial and Steering Committees dealing with sensory urban design and simulation.



Dr. Derlie Mateo-Babiano
 Urban Planning Major
 Coordinator
 Faculty of Architecture
 Building and Planning
 The University of Melbourne
Australia

Dr Iderlina Mateo-Babiano is Senior Lecturer in urban planning at the Melbourne School of Design, University of Melbourne. She is an architect, urban planner, and transport planner by training. She teaches Urban Design for People and Places, Placemaking for the Built Environment and Cities without Slums. Her research focuses on improving our understanding of how people interact with place to create unique challenges and opportunities for positive place-based change. She also leads the Women in Transport Leadership in Australasia knowledge network, and is part of the collaborative Place Agency organisation—an award-winning group of academics and placemakers delivering education programs focused on placemaking theory and practice.



Dr. Tu Anh Trinh
Director, Institute
of Smart City
and Management
University of Economics
HCMC
Vietnam

Dr. Tu Anh Trinh is a director of Institute of Smart City and Management (ISCM), University of Economics Ho Chi Minh since May 2020. She has built up the academic career as a lecturer and a dean in faculties of many national countries over 20 years. She is a guest lecturer, supervisor, reviewer for master and Phd students in international universities such as Trieste University, Hasselt University, Thammasat University, Handong Global University, etc. She is also a co-chair of the 1st International Conference on Sustainable Development Civil, Urban and Transportation Engineering (CUTE-2016), the 1st Aviation Future: Challenge and Solution 2020 (AFCS2020), and a key organizer and editor of the CUTE-2018.

She has worked as a specialist and team leader in local and international research and projects on smart city, urban and transportation planning, road safety, project management, transport economics, public transport, aviation operation, and Social and Environment Impact Assessment (SEIA). She has published scientific papers on her fields in multiple journals and proceedings of academic and press conferences for her academic excellence.



Dr. Nguyen Anh Tuan
Head, Master Planning Office
Department
of Urban Planning
and Architecture
Ho Chi Minh City
Vietnam

Dr Tuan Anh Nguyen is head of General Planning Division, Department of Architecture and Planning of Ho Chi Minh City, Vietnam. He is a former Director of the HCMC's Architecture Research Center and also has been working at the City's universities and research institutions. Having been trained in Australia and European countries, he has mixed professional experiences and knowledge in landscape planning, urban design, planning and management in Vietnam. His expertise is in sustainable urban Planning and Design; GIS-Based Landscape Planning and getting more concerns in Sustainable Development realm for developing countries. In the last 10 years, he has been doing related researches, training and design practice of various kind of urban regeneration projects of Ho Chi Minh City and the surrounding region.



**Assoc.Prof Sheilah
Gaabucayan**

School of Urban and Regional
Planning
Research and Extension
Fellow National Center for
Transportation Studies
University of the Philippines
Philippines

Ma. Sheilah Gaabucayan-Napalang is currently the Assistant Secretary for Planning and Project Development of the Department of Transportation, where she is on secondment until July 2021. She is an Associate Professor at the UP School of Urban and Regional Planning and was the Director of the UP National Center for Transportation Studies from July 2016-July 2019. Dr. Napalang is one of the core members of the Women in Transport Leadership (WiTL), a knowledge-sharing network aimed at creating knowledge, fostering innovation and empowering female-to-female collaboration to address diverse transport challenges, particularly issues related to gender and transport. Her research interests include equitable transportation planning, integrating accessibility and gender issues in transport planning.

She obtained her BS Civil Engineering from Xavier University-Ateneo de Cagayan, MS in Civil Engineering major in Transportation from the Virginia Polytechnic Institute and State University (Blacksburg, VA) and her Doctor of Engineering Degree major in Infrastructure Economics from the Tokyo Institute of Technology (Tokyo, Japan). She is a licensed Civil Engineer and Environmental Planner.



Assoc.Prof. Masria Mustafa
Faculty of Civil Engineering
Universiti Teknologi MARA
Malaysia

Dr. -Ing. Masria Mustafa, is presently an Associate Professor at Universiti Teknologi MARA. Her main areas of expertise are: Traffic Simulation and Modeling, Traffic Operation and Control, Driver Behavior, Intelligent Transport System (ITS) and Advancement of Women in Transportation. To date, she has published various documents comprises of international journals and proceedings, conferences, and chapter in book. She is also active entering innovation competition and has won several medals.



**Assoc.Prof.Pawinee
IAMTRAKUL**

Director, Center of Excellence
in Urban Mobility Research
and Innovation
Faculty of Architecture and
Planning
Thammasat University
Thailand

Assoc.Prof. Pawinee IAMTRAKUL, a Thai national, is currently working as a lecturer at the Department of Urban Environmental Planning and Development, Faculty of Architecture and Planning, Thammasat University, THAILAND. She is also the director of Center of excellence in urban mobility research and innovation. Her interests is on Urban and Transportation planning by considering all aspects related to urban transport; sustainable transport, road safety, public transport and nonmotorization. Furthermore, her expertise is also focusing on the integrated planning in view of the integration of all urban elements; land use, infrastructure, economics, social and environmental.



Assoc.Prof Anabel A. ABuzo

Director of the Engineering
Resource Center
Civil Engineering Department
Xavier University-Ateneo de
Cagayan
Philippines

She is a professional civil engineer and faculty of Xavier University-Ateneo de Cagayan. She took up her Master's Degree at the University of the Philippines specializing in Transportation Engineering and her Doctor of Engineering degree at the Tokyo Institute of Technology (東京工業大学, Tōkyō Kōgyō Daigaku). She is a fulltime associate professor of the Civil Engineering Department and is currently- the Director of the Engineering Resource Center (XU- ERC). Her current engagements include: the Cagayan de Oro City's Transportation Master plan, the Transportation Management Board, the Metro Cagayan Airshed Governing Board, the Transportation Science and Society of the Philippines and the Women in Transportation Leadership. Her engagements and works sums into this motto: an integrated, inclusive and sustainable research application of transportation engineering and land-use planning is the



Dr. To Kien
Affiliate of Institute
of Smart City
and Management, UEH
Senior Planner and Manager
Eight-Japan Engineering
Consultant Inc.
Japan

Dr. TO Kien is a Tokyo-based Senior Planner and Manager. Before joining industry in 2017, he was senior researcher and lecturer in Urban Planning and Design with over 20 year academic track record and strong focus on Asia. Trained and worked in Japan, Germany, Vietnam and Singapore, he has researched and published extensively on various sustainability topics, including smart and innovative city, participatory community design, urban livability, historical conservation, aging and creativity. He gained wide-ranging empirical knowledge through field-based research and projects across Asia. He received many awards and appreciation, and delivers talks internationally. Although active abroad, Kien maintains tight connection with his homeland Vietnam, where he led several well regarded projects, judges competitions and awards, and receives media interviews widely.



Dr. Pham Anh Duc
Vice Dean, Faculty of
Environment and Labour
Safety
Ton Duc Thang University
Vietnam

Duc A. Pham is the Vice Dean of Faculty of Environment and Labour Safety, Ton Duc Thang University (TDTU), Ho Chi Minh City, Vietnam. He completed his M.Sc in Environmental Engineering and PhD in Environmental Science at Institute for Environment and Natural Resources, Vietnam National University at Ho Chi Minh City. His project focused on methods of the water quality assessment and ecological health research. He has published over 50 peer-reviewed papers on aquatic ecosystem assessment and green energy. Additionally, Dr. Duc had experiences on 5 year working as a national expert for the Biomonitoring of the Lower Mekong River and selected tributaries of Mekong River Committee (MRC) from 2004 to 2008 and over 10 year working as a team leader for the Regional Ecological Baseline Surveys of Environment Resources Management (ERM) recently.



Dr. Vu Kim Oanh
International Coordinator
CNAM university
France

Kim Vu holds an MBA degree and a PhD in education sciences. She is in charge of international network at the Cnam. Kim Vu is International Project Manager (DDEI) at Cnam since 2017.

Her responsibilities include:

Coordination of several programs, including Expertise in Higher Education and Training in 10 countries: South Africa, Algeria, Egypt, India, Iran, Jordan, Mauritania, Mexico, Nigeria, Uruguay

Active participation in the professional training and higher education project design in close collaboration with public and private partners.

Accreditation process and international network management (France, Romania, USA, Vietnam...)



Dr. Tang Van Tai
Faculty of Environment
and Labour Safety
Ton Duc Thang University
Vietnam

Dr. Van Tai Tang is currently working as a Lecturer at the Faculty of Environment and Labour Safety, Ton Duc Thang University, Ho Chi Minh City, Vietnam. He graduated PhD Municipal Engineering program at School of Civil Engineering, Southeast University (2019). Dr Tai study on various issues and technical aspects of water and wastewater treatment technologies, eco-restoration technologies etc. He is a young researcher who is actively engaged in research activities in the field of environmental science and engineering, various research projects, participated in many national and international conferences, and other environmental protection activities.



Neal Kessler
Principal, Landscape Architect
SmithGroup
USA

Neal is a senior campus planner and landscape architect with over 30 years of experience in higher education and is a renowned expert in the field of campus planning. As a principal and leader at SmithGroup, he has authored over 100 master plans for new and existing colleges and universities all over the United States, Asia, and the Middle East. Examples include The University of Michigan, University of Chicago, and University of Wisconsin in the United States, Chinese University of Hong Kong, Pohang University in South Korea, International Islamic University in Malaysia, and Education City in Doha, Qatar. His passion is in the design of open spaces that make the campus a more vibrant and sustainable student learning environment. Neal's ability to translate an understanding of campus trends with campus metrics brings added value to the master planning process of each unique institution. He is a member of the Society of College and University Planners and the American Society of Landscape Architects, taught planning at the University of Michigan, and been guest lecturer at many universities and conferences all over the world.



Michael Johnson
Principal
Urban Design Practice
Co-director
SmithGroup
USA

As leader of SmithGroup's Urban Design Practice, Michael Johnson's ability to understand and distill complex urban challenges spans a wide range of markets and geographies. Michael is trained as a landscape architect and urban designer and is focused on people-centric and system-scale solutions at the intersection of equity, resilience, health, adaptive re-use and technology. He serves on the Landscape Architecture Foundation Board, where he is focused on raising the profile of collaborative research that blurs boundaries between academia and practice within the design field.



Anh Le, MLA, SITES AP

Site Designer
SmithGroup
USA

Anh has a multidisciplinary and multicultural background in architecture, urban design, and landscape architecture fields over Asia, Europe, and United States. After graduating from a Bachelor of Architecture program at Hanoi Architecture University, Vietnam in 2012, she spent 2-year studying in an MSc. in Architecture of Multi-scale projects program at Politecnico di Milano – Piacenza, Italy, then got a full-funded scholarship and assistantship to pursue a Master of Landscape Architecture degree at Iowa State University, USA. In summer 2016, Anh joined SmithGroup and after 4 years, she developed her interests and specialties are urban design and streetscape design. Anh has been being core team member in nearly 10 projects with some prominent names such as Downtown Midland Streetscape Redevelopment, The Toledo Riverfront Trail and Open Space Plan, Huron Street Improvements, Ann Arbor Downtown Streetscape – Services for First, Ashley and William Streets, Ann Arbor DDA Fifth Ave and Detroit St and participating in other several greenways and campus planning projects in Midwest.



Cris. D. Tran

CEO
Infinity Blockchain Ventures
Asia Blockchain Review
Vietnam

Cris D. Tran is the CEO of Infinity Blockchain Ventures (IBV) - a dynamic consulting and development firm dedicated to providing practical blockchain solutions. He is an experienced strategist, corporate team player and start-up enthusiast with a passion for building businesses and challenging the status quo. With a track-record of defining new business strategies, launching new ventures, and delivering operational impact, both as a business CEO and management consultant, he has handled an extensive full-cycle driving deal execution from strategy to integration, taken care of public sector to enterprise, corporate and SME accounts.



Oanh Bui

Head, Business & Partnership
Infinity Blockchain Ventures
Asia Blockchain Review
Vietnam

Ms. Oanh Bui the Head of Business and Partnership (Vietnam) for Asia Blockchain Review Vietnam (ABR) - the largest community outreach initiative in Asia connecting all blockchain enthusiasts. She is a driven technology professional with experience in both enterprise technology solutions and disruptive technologies in Vietnam and APAC regions. With a deep passion for disruptive technologies and innovation, she has helped to deliver business value to clients in solving some of the pressing business problems in their industries, distinctively in ERP solutions, blockchain technologies and artificial intelligence.



M.S. Phuong M. Hoang

Head, VietAI Industry
Vietnam

Phuong Hoang: founder and researcher at GraphicsMiner lab and VietAI industry head. He got his Msc from POSTECH with a major in Computer Science.

He has experienced teaching from the Foundation of Machine Learning class to 1st Advanced Computer Vision class with VietAI teaching team.

His main research interest are Human Computer Interaction, physics-based rendering and animation, and Bayesian approaches in machine learning.



**Nguyen Thi Phuong Thao
(MBA)**

Manager of Incubator – UEH
Institute of Innovation
Vietnam

Graduated with a Master of Business Administration in Small and Medium Enterprises (SEPT) Training and Development (SEPT) at the University of Leipzig, she has an intensive training in entrepreneurship and innovation applied research. She is in charge of managing the incubation program at higher education, building community and engage startup ecosystem in Vietnam. She also has experience in the national projects of Ministry of Science and Technology: Project No.844 and Program No.2075. Research and expertise: Entrepreneurship promotion, Innovation management, Competence management.

ISCM LAUNCHING AGENDA

"Shaping the Unknown Future toward Smart City"

29 September 2020

at Institute of Smart City and Management

232/6 Vo Thi Sau, ward 7, district 3, Ho Chi Minh City, Vietnam

Time	Content
8:30 - 9:00	Registration and Reception ISCM
9:00 - 9:15	Opening Ceremonies ISCM
9:15 - 9:30	Welcome Speech
9:30 - 9:50	Online Keynote Speaker Dr. Lee Ju-ho Chairman The Education Commission AISA of Korea Former Minister of Education of Korea
9:50 - 10:10	Chairman of UEH Council's Speech Prof. Nguyen Dong Phong Chairman University of Economics Ho Chi Minh city
10:10 - 10:30	ISCM and Education Programme introduction Dr. Tu Anh Trinh Director Institute of Smart City and Management
10:30 - 11:00	Future City Competition Award ISCM
11:00 - 11:05	Closing Speech Dr. Tu Anh Trinh Director Institute of Smart City and Management

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Shaping the unknown future